



ANPHA

Alberta Network of Public
Housing Agencies

STRATEGIC PLAN 2016-2021:

TOGETHER, HOUSING FOREVER



ANPHA is an independent association funded by members who share a belief that housing for everyone is a critical part of building healthy, vibrant communities.

As advocates, we raise awareness of the critical role affordable housing plays in Alberta, with an aim to help shape policy to help more Albertans.

As capacity builders, we provide resources for members to be successful in addressing this cause together. ANPHA enables members to accomplish collectively what could not be done individually.

As an association, we recognize and celebrate our members and the incredible work they do every day.

Housing has the power to change lives. Together, we can affect our communities today, and transform our tomorrow.



Vision

All Albertans, young and old, have a safe, secure, appropriate, and affordable home.



Mission

ANPHA provides a central voice to advance the non-profit housing industry and build industry capacity.





Transformation is the result of bold thinking, collaborative action, confident decision-making, and visionary leadership.

To this end, ANPHA has embarked on a growth strategy and identified four key strategic priorities to guide the way in creating a future where all Albertans have a safe, secure, appropriate, and affordable home.

AMPLIFY AWARENESS AND INFLUENCE

“ ANPHA is the top-of-mind contact and resource on Alberta housing matters.”

“ † ”

- Actively advocate Members' and the affordable housing industry's priorities to government and other key decision-makers.
- Leverage strengths to increase awareness and understanding of issues, our Members, and ANPHA.
- Develop political champions and organizational advocates by engaging elected officials.
- Foster relationships with agencies, associations, and all orders of government.
- Build on existing relationships with our inter-provincial counterparts and national organizations.

ENHANCE THE MEMBER EXPERIENCE

“ Increased new membership and retention of existing members for stronger networks and organizational sustainability.”

“ † ”

- Foster and encourage a membership community of belonging.
- Maintain a member-centered approach in all we do.
- Continue building benefit offerings and value-added services.
- Seek opportunities for further member feedback/engagement.

STRENGTHEN MEMBERS' CAPACITY

“ Members have access to resources, tools and support needed to achieve their goals more effectively, efficiently and economically.”

“ † ”

- Deliver opportunities for education, networking and peer support.
- Explore the use of business intelligence to support evidence-based decision making.
- Support relevant and current research activities.
- Provide opportunities for our Members and partners to share industry best and wise practices.

BUILD ORGANIZATIONAL CAPACITY

“ † ”

“ † ”

- Explore new membership and partnership opportunities.
- Diversify revenues.
- Build on existing governance structures to prepare for future growth.
- Incorporate technology to improve organizational efficiency and effectiveness.